ग्रामीण भारत की जीवन रेखा ग्रामीण भारत की जीवन रेखा ग्रामीण भारत की जीवन रेखा ग्रामीण भारत की जीवन रेखा ग्रामीण भारत की जीवन रेखा ग्रामीण भारत की जीवन रेखा ग्रामीण भारत की जीवन रेखा

नवयुग:2020
ग्रामीण भारत की जीवन रेखा

Rural India wakes up to m-powerment

application keynote

The stage is set. The time is now. What lies below is not a product, software or idea, its a vision. A vision dedicated towards true service and betterment of billions of Indians living in villages : the heart of India. If you are passionate about making a difference in the lives of rural Indians, we have something to show you. If you truly believe in and wish to contribute towards the great "**India Developed Mission 2020**" dream, refer to the description below.

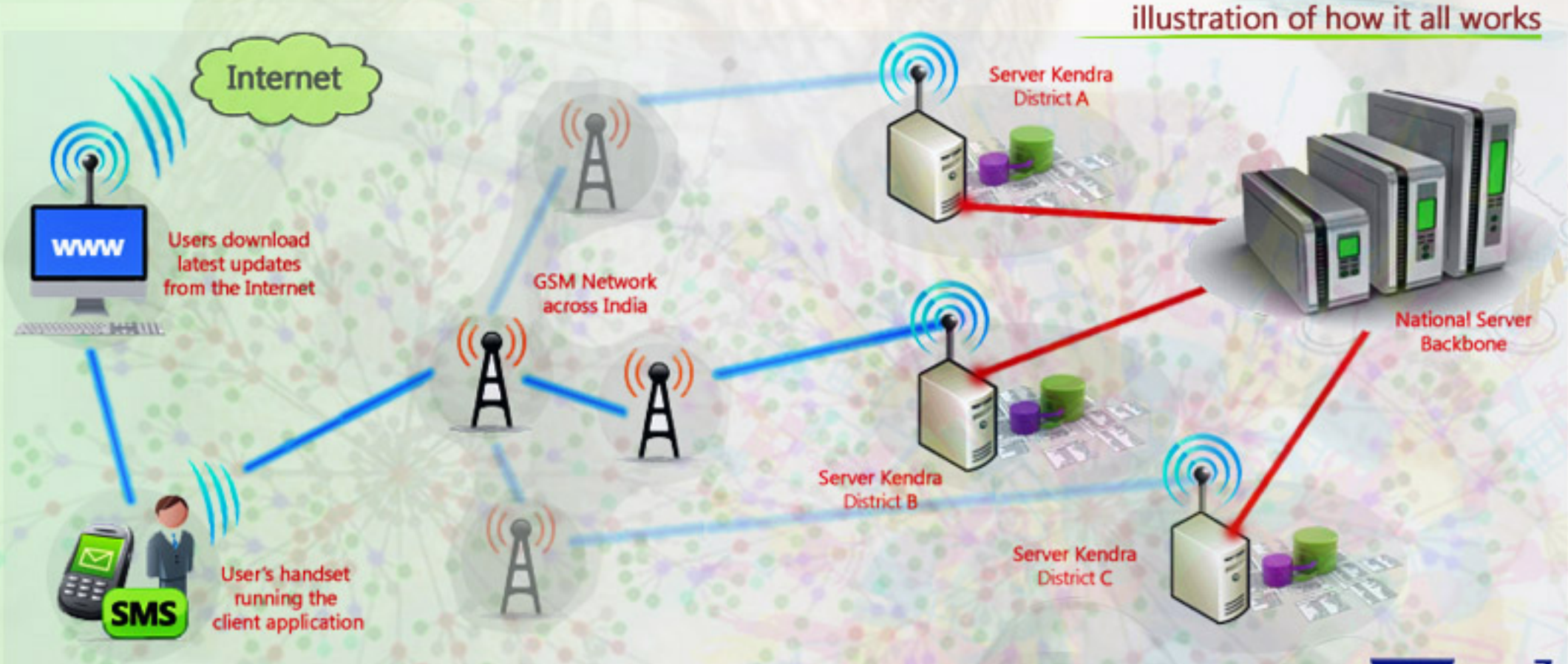
problem statement

Over 80% of Indians live in villages. Basic building blocks of modern society like education, healthcare and good governance are still not within reach of everyone living in these villages. The rural people do not have access to ready financial help to support their dream of becoming self-sufficient. The Indian farming community, though large in strength still does not follow the new advanced scientific practices in agriculture and remains largely unaware of the various advancements in technology that hold the key to reduce food shortage in the country. What makes the problem very urgent and important is the fact that if India has to cross over into the club of developed nations, it is the 742,490,639 strong village societies that have to be uplifted at par to the times.

proposed solution : 5 modules

कृषि-विज्ञान कृषकों द्वारा उत्पाद में वृद्धि के लिए	This module serves as a personal assistant to the Indian farmer. The farmer can get to know just about anything related to increasing agricultural productivity i.e. type of soil in various parts of India, which crops to grow in a particular soil, the irrigation resources, fertilizers and pesticides available etc. It also provides handy & cheap registration for KVKs.
स्वास्थ्य आओ बनायें एक स्वस्थ ग्रामीण भारत	This give a demo of m-healthcare of the future, aims to support the functioning of rural health services in India, and simultaneously make the life of villagers a bit easier & cheaper. The user (villager or dispensaries) can make use of the 'Swasthya' module to send instant information of an emergency service requirement to the local health facility.
प्राइमरी शिक्षा अब बच्चे-बूढ़े सभी की होगी पाठशाला	'Shiksha' module addresses one of the biggest needs of rural India, which has a mere 55% literacy rate, and has a potential of serving as a vehicle for mass literacy in villages for people of all ages. Learning from the internet-updatable video-based tutorials & using the real-life practice exercises, rural people can become literate & independent citizens.
प्रशासन एवं शिकायतें आपके अधिकार, आपकी सरकार	This will serve as an instantly-accessible tool at hand for effective governance and will benefit the villagers in getting their problems heard by the authority. User's complaints can be sent at the bare minimum cost to the administration via the mobile application and hence, speedy action can be taken against the faulty agency/official.
ग्रमीण वित्त ऋण, वित्तीय सहायता, आपकी मुट्ठी में	This section educates and enables the rural Indians to use 'microfinance'. This eases out the procedure to apply to various banks and organisations for agricultural and small-business loans especially for rural people. Apart from providing useful inormation to the villagers, it also motivates them by making them aware of rural success stories.

illustration of how it all works



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csd
We Develop & Stay Ahead

SHIKSHA ADHIKAR SWASTHYA RURAL VITT KRISHI GYAN

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