

BIRLA INSTITUTE OF TECHNOLOGY AND SCIENCE
PILANI, RAJASTHAN

ANNOUNCEMENT

BITS ALUMNI AFFAIRS (BITSAA) DIVISION

The BITS Pilani Alumni Association (BITSAA) has been functioning since 1989 as a nodal agency for maintaining liaison with Alumni all over the world and to involve them with the development of the Institute. Since 1989 the Institute has grown manifold: an overseas campus at Dubai in 2000, and the Goa and Hyderabad Campuses in operation since 2004 and 2008 respectively.

In recognition of this growth, the widening scope of Alumni affairs, the increased opportunities for Alumni engagement, and the need to implement new processes, alumni related activities of the Institute will be reorganized by creating a nodal **Division of Alumni Affairs** with a senior faculty member of the Institute as its Chairman.

Each Campus of the Institute will also establish a Cell dedicated to Alumni Affairs with a designated Faculty In-charge who will be supported by two other faculty members and two student members nominated by the Campus Director. The Division will set the overall direction and framework in relation to all Alumni activities. The Campus Cells will work to this direction and framework and continue to organize events such as Alumni batch visits, and Graduation batch activities. The Faculty In-charge of each campus Cell will be accountable to the respective Campus Director. The respective Campus Directors will nominate the Faculty In-charge and other office bearers of the Alumni Affairs Cell for their respective Campuses.

In line with the above I am pleased to inform you of the creation of this **Division** under the direct charge of **Prof. K.E. Raman**, Acting Director, Goa Campus who will hold this additional charge as Chairman of the BITS Alumni Affairs (BITSAA) Division. This Division will seek to connect and engage students, alumni, friends and well-wishers for a lifelong relationship with BITS Pilani. It will also focus on development of alumni support to the continuing development of the Institute's academic, research, and off-campus programs, expansion and renewal of its facilities, and providing scholarships and financial aid to students through annual fundraising campaigns. It will aim to foster connections between and among alumni and the Institute. By building relationships, promoting diversity, and enhancing BITS Pilani traditions, the Division will work to develop services and benefits, manage events, and bring news about the Institute and other alumni. It will create opportunities for alumni and friends of the Institute to give their time, talent, and treasure to enhance the vitality and reputation of BITS Pilani.

The major responsibilities of the BITS Alumni Affairs (BITSAA) Division will include the following:

- Plan, implement and promote alumni programs that support the BITS, Pilani strategic plan

- Ensure accurate and complete alumni database records including their contact, biographical and career information
- Establish and build relationships with a wide range of alumni as well as local, regional, national and international alumni chapters
- Serve as the single point of contact for alumni & Institute for all matters related to alumni affairs, and maintain regular communication with alumni
- Educate graduating students about alumni benefits and engage them in programs
- Partner with various offices of the Institute to spearhead the introduction of alumni involvement in the growth and continued leadership of the University.
- Collaborate closely with BITSAA Chapters throughout the world and enable increased support from alumni, and provide platforms and programs for such support
- Publish the audited accounts for access by all stakeholders and donors
- Raise funds for select special projects and events

Prof. Raman brings the required experience and relationship with Alumni. I am sure that under his leadership Alumni Relations will scale new heights and usher a new era of engagement. Please join me in wishing him all success.

L.K. Maheshwari

Vice-Chancellor